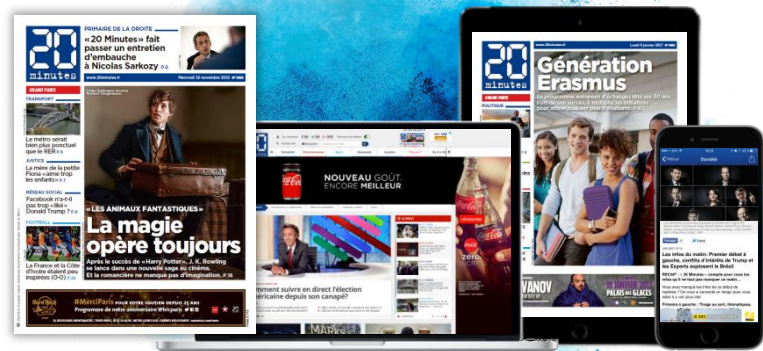


20 Minutes, 21 Millions de Français.



NEWS IS A SERIOUS GAME

Dans le top

Utilisateurs marque en milliers par mois

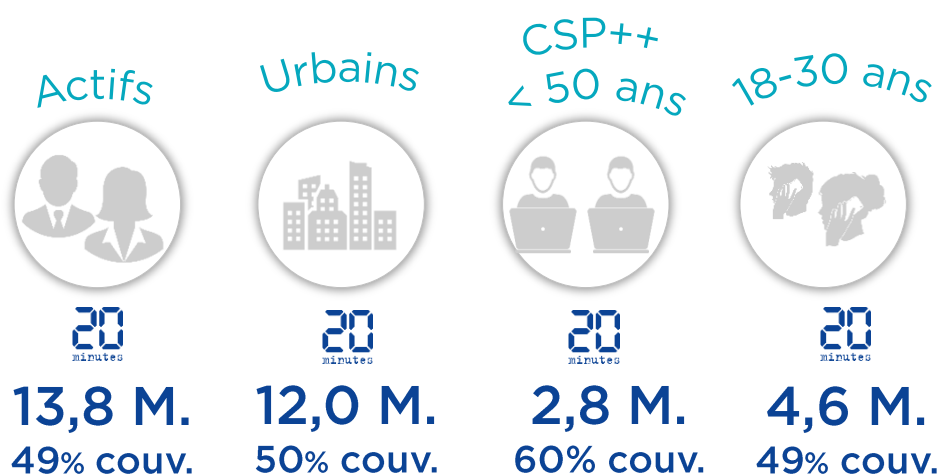


40%
des Français !

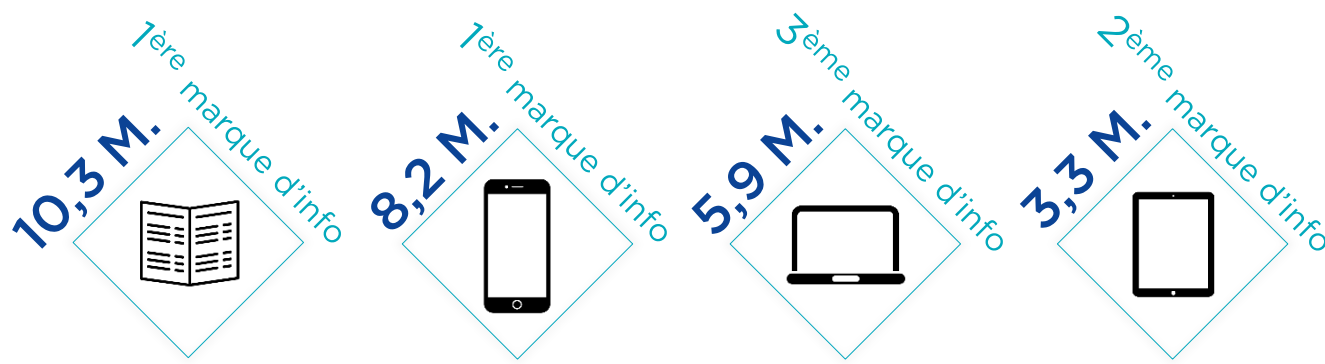
Au top

N°1

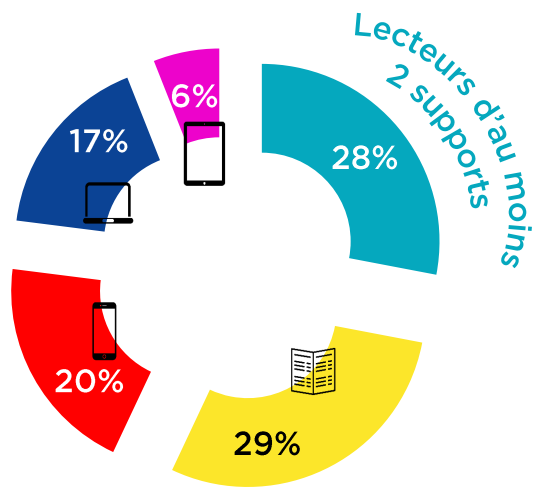
sur les cibles
actives,
urbaines,
premium,
millennials...



L'équilibre de la force

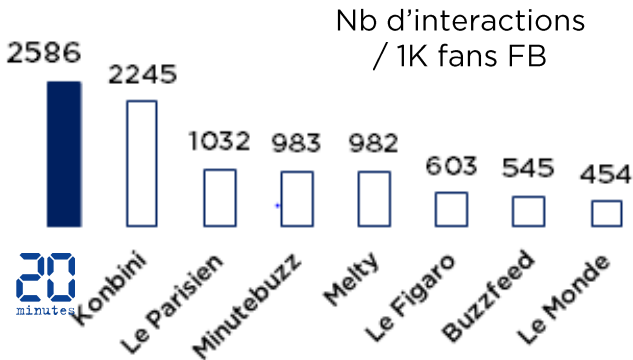
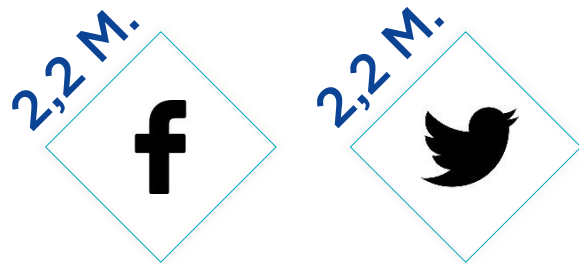


Apports d'audience
exclusifs par support

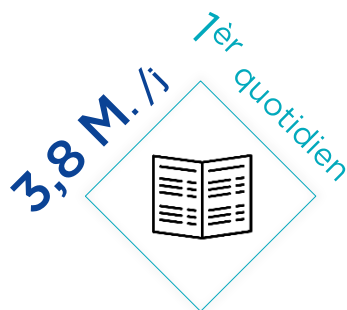


Mobile & sociale

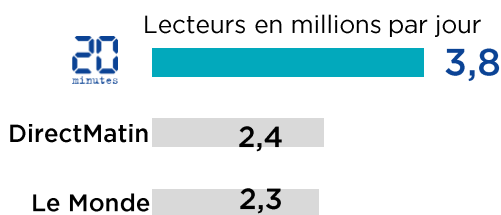
76%
de notre audience
consulte 20 Minutes
en mobilité
(print et/ou mobile)



1er quotidien, et de loin !



941 000 exemplaires/jour
11 rédactions locales



+58%
vs le 2e titre

18-30 ans



1 M/jour
28%
Indice 156